

경영학과

Department of Business Administration

교육목표

교육목표는 글로벌화, 정보화의 환경변화 속에서 창조적 지식인이나 조직의 진취적인 리더가 되는데 요구되는 경영학 이론과 실천적 지식을 체계적으로 교육함에 있다. 경영학 분야의 학문적 선도 역할을 담당할 수 있는 이론 중심의 교육 목표와 사회 각계각층의 전문 경영자로서의 능력을 갖출 수 있는 실천 중심의 교육목표를 동시에 추구한다.

교육목표의 실현을 통해 개개인의 학문적 발전과 성취를 도모하고 경영인으로서의 소양과 자질을 함양 시킴으로써 사회와 국가의 발전에 기여하고자 한다.

진로 및 취업분야

대학원 경영학과 졸업생들의 진출분야는 상당히 다양하다. 경영학이라는 학문 자체가 실무 중심으로 산업 각 분야에서의 활용범위가 넓은데다가 학술적으로 심도 있게 접근하는 대학원 교육으로 인해 전문직이나 연구직으로도 진출할 수 있기 때문이다. 즉 종합상사, 금융/증권회사, 유통회사, 제조회사, 다국적 회사 등 다양한 업종의 기업체에서 조직·인사나 마케팅, 재무, 운영관리 분야에서 역량을 발휘할 수 있다. 또한 리서치회사, 금융연구소, 인재개발원 등에서 해당 분야의 전문가로서 연구원 및 연구위원으로도 활동할 수 있다. 이와 함께 연구 성과가 좋은 경우 대학에서 강사나 교수로 임용되는 사례도 있다.

과정별 개설전공

- 석사학위과정 : 조직·인사, 운영·데이터 애널리틱스 및 공급망관리, 마케팅, 재무관리
 - 박사학위과정 : 조직·인사, 운영·데이터 애널리틱스 및 공급망관리, 마케팅, 재무관리
 - 석박사통합학위과정 : 조직·인사, 운영·데이터 애널리틱스 및 공급망관리, 마케팅, 재무관리
- ※ 운영·데이터 애널리틱스 및 공급망관리 전공은 2019-2학기 이후 입학생부터 적용

학과 내규

제1장 총칙

제1조(목적) 이 내규는 동국대학교 대학원 학칙 및 학위수여규정, 일반대학원 학칙시행세칙에서 정하는 바에 따라 대학원 경영학과와 구성원이 준수하여야 할 기본적인 사항을 정하여 교육 및 연구의 질적 수준을 높일 수 있도록 함을 목적으로 한다.

제2장 종합시험

제2조(종합시험의 목적) 종합시험은 학생의 각 전공분야에 대한 기초지식 및 연구수행 능력과 학위논문 제출자격을 평가하기 위하여 시행한다.

제3조(응시자격) 종합시험의 응시자격은 다음과 같다.

- 1) 석사학위과정
 - ① 3학기 이상 정규등록을 필한 자
 - ② 학점을 18학점 이상 이수하고 평균성적이 B0 또는 3.0 이상인 자
- 2) 박사학위과정
 - ① 4학기 이상 정규등록을 필한 자
 - ② 학점을 27학점 이상 이수하고 평균성적이 B0 또는 3.0 이상인 자

제4조(응시절차) 종합시험에 응시하고자 하는 자는 정해진 기일 내에 응시원서를 대학원에 제출해야 한다.

제5조(시험시기 및 시행방법) 시험은 매년 3월초와 9월초에 실시하며, 대학원에서 정한 기간 내에 학과별로 자체 시행함을 원칙으로 한다.

제6조(시험과목) 종합시험의 과목은 별표와 같다.

제7조(출제 및 채점) 학과장 주관 하에 교수들의 합의를 거쳐 선정된 출제위원이 출제하고 선정된 출제위원을 대학원을 통보하며, 채점은 지정된 장소에서 학과장의 주관 하에 진행함을 원칙으로 한다.

제8조(시험시간) 종합시험 시간은 과목당 80분을 원칙으로 한다.

제9조(배점 및 합격기준)

- ① 종합시험의 배점은 과목당 100점 만점으로 한다.
- ② 각 과목의 합격점은 70점 이상을 원칙으로 하며, 과목별 합격을 인정한다.

제10조(관련 서류 보관) 종합시험 후 문제지 및 답안지, 관련 서류는 학과장 책임 하에 2년간 보관한다.

제11조(결과 통보) 종합시험 후 7일 이내에 종합시험 결과보고서를 대학원에 제출하여야 한다.

제12조(합격인준) 종합시험의 합격여부는 그 결과를 대학원위원회에서 인준함으로써 확정된다.

제3장 학위논문

제13조(논문제출자격) 학위논문을 제출하고자 하는 자의 자격은 일반대학원 논문제출자격(제45조)

과 동일하다. 다만, 연구업적 충족은 입학년도 2014년을 기준으로 아래와 같이 상이하다.

	연구업적	비고
2013년 이전 입학자*	논문 100% 이상 (실적인정비율)	KCI등재지 KCI등재후보지** 경영과사례연구** (구 경영연구)게재
2014년 이후 입학자	논문 주저자 또는 교신저자	KCI등재지 1건 이상 (게재확정만 인정)

* 2013년 이전 입학자는 2013년 2학기까지 입학자를 말한다.

** 2013년 이전 입학자 중에서 등재후보지/경영과 사례연구 게재지 지도교수와의 공저만 인정한다.

제14조(논문심사) 박사과정의 경우, 초록발표 후 다음 학기에 본심사를 진행하는 것을 원칙으로 한다. 다만, 일반대학원 논문제출자격(제45조) 연구업적 기준의 2배 이상(즉, KCI등재지 주저자 또는 교신저자로 2건 이상)을 충족할 경우 초록을 발표한 당해 학기에 본심사를 진행할 수 있다. 이 외 논문심사절차는 일반대학원 학칙시행세칙에 따른다.

제15조(석사 학위논문 대체 방법)

- 방법 1: 저명 학술지 논문 게재 : 국내저명(KCI등재지) 1편, 혹은 국제저명(SCI, SCIE, SSCI) 1편. 단, 본인이 논문의 주저자(제1저자)이며 지도교수가 교신저자여야 함.

- 방법 2: 경영대학 경영연구원에서 발간하는 <경영과 사례연구> 학술지에 논문 게재: 단, 본인이 논문의 주저자(제1저자)이며 지도교수가 교신저자여야 함. 이 경우 별도 대학원 심의 절차 필요할 수 있음.

*시행 시기 : 2020년도 가을 석사학위 청구 논문부터 적용 가능

*석사 학위논문 대체에 대해 규정되지 않은 세부 사항은 본 대학교 학칙 및 일반대학원 시행세칙을 따른다.

부 칙

이 내규는 2013학년도 1학기 신입생부터 적용한다.

대학원 선수과목 및 종합시험

■ 선수과목: 3과목 / 9학점

1) 석사학위과정 선수과목표

번호	학수번호	교과목명	학점
1	DBA2002	조직행위	3
2	DBA2017	마케팅원론	3
3	DBA2004	재무관리	3
4	DBA2013	운영관리	3
5	ACG2005	중급회계1	3
6	DBA2006	경영정보론	3
7	ACG7020	재무회계	3

2) 박사학위과정 선수과목표

번호	학수번호	교과목명	학점
1	MGT6031	조직행위론	3
2	MGT6015	마케팅원론	3
3	MGT6013	재무관리	3
4	MGT6029	운영관리	3
5	ACG7020	재무회계	3
6	MIS6023	경영정보론	3

■ 종합시험과목표

(2019-1학기 이전 입학생)

과정	전공별 시험과목 (통과기준)	조직·인사	운영관리	마케팅	재무관리
석사	공동 (1과목)	조사방법론			
	세부전공 (전공 택 1)	-인사관리 -조직행위론 -고용관계	-경영계량분석 -운영관리	-마케팅원론 -소비자행동	-재무관리 -투자론 -기업재무
박사	공동 (1과목)	조사방법론			
	세부전공 (전공 택 2)	-인사관리세미나 -조직행위론특강 -고용관계론특강	-생산관리세미나 -계량경영세미나	-마케팅세미나 -소비자행동론특강	-재무관리세미나 -투자론특강 -금융기관경영론특강 -파생금융상품론특강

(2019-2학기 이후 입학생)

과정	전공별 시험과목 (통과기준)	조직·인사	운영·데이터 애널리틱스 및 공급망관리	마케팅	재무관리
석사	공동 (1과목)	조사방법론			
	세부전공 (전공 택 1)	-인사관리 -조직행위론 -고용관계	-경영계량분석 -운영관리	-마케팅원론 -소비자행동	-재무관리 -투자론 -기업재무
박사	공동 (1과목)	조사방법론			
	세부전공 (전공 택 2)	-인사관리세미나 -조직행위론특강 -고용관계론특강	-생산관리세미나 -계량경영세미나	-마케팅세미나 -소비자행동론특강	-재무관리세미나 -투자론특강 -금융기관경영론특강 -파생금융상품론특강

Lee, Byeong Cheol			
전공분야 (Major)	Organizational Behavior		
세부연구분야 (Research)	Organizational Behavior, Human Resources Management		
학사학위과정 (Bachelor)	Seoul National University	Department	Business Administration
석사학위과정 (Master)	University of Chicago	Department	MBA
박사학위과정 (Doctor)	MIT	Department	Organizational Behavior
담당 과 목 (Subject)	Organizational Behavior	Human Resources Management	Leadership
대표저서 (Books)	Kim, YoungKon and ByeongCheol Lee (2005), What make the success of Sk Telecom in Korean Mobile Industry, 21st Century Books		
	Lee, ByeongCheol, Sukho, Sunwoo,Joongho, Ahn, Jongsuk, Yeh, Yongwook, Jun (2002) The Role of CEO for the Low Growth Environment, Maeil Economic Newspaper		
대표논문 (Theses)	Kim, Seung Yong, Byeong Cheol Lee, and Ki Heung Kim (2013), Research on the influence of empowering leadership on follower's Knowledge sharing and intrinsic motivation, Knowledge Management Research, 14-2, 89-115		
	Kim, Ki Heung, Seung Yong Kim, and Byeong Cheol Lee (2012), Research on influence of follower's self-sacrificial obligatory perception and organizational commitment of self-sacrificing leadership, Korean Management Review 41-6, 1471-1500		
	Lee, ByeongCheol, Lee, Kyungmook, and Yiyoung Jeon(2012) "Human Resource Management in the Era of Korean Unification: Present and the Future", Korean Business Review, 16-2		

Lee, Young Myon			
전공분야 (Major)	Employment Relations		
세부연구분야 (Research)	Employment and Industrial Relations, HRM, Business Ethics		
학사학위과정 (Bachelor)	Yonsei University	Department	Business Administration
석사학위과정 (Master)	Seoul National University	Department	Business Administration
박사학위과정 (Doctor)	University of Minnesota	Department	Industrial Relations
담당 과 목 (Subject)	Employment Relations	HRM	Business Ethics
대표저서 (Books)	Young-Myon Lee, Employment Relations, Seoul, Korea: Kyoung-Moon Sa, 2015 (in Korean)		
	Young-Myon Lee, The Development of Human Resource Management in South Korea, in (Edited by Bruce E. Kaufman) <i>The Development of Human Resource Management Across Nations: Unity and Diversity</i> , Northampton, MA, USA: Edward Elgar Publishing, Inc., 2014.		
	Young-Myon Lee, Job Satisfaction: Definition and Measures, Seoul, Korea: Kyoung-Moon Sa, 2012.		
대표논문 (Theses)	Young-Myon Lee with Jong-Wook Kwon and Jeong-Won Kim (2015), "Exploring Regional Clusters of Work Values: The Case of China?," <i>CHINA, An International Journal</i> , 13(2): 169-184.(SSCI)		
	Young-Myon Lee with Kyu-Hyeong Lee (2015), "Inter-firm Mobility and Boundaryless Career as Career Development Strategy," <i>Journal of Human Resource Management</i> , 22(2): 147-169.(in Korean)		
	Young-Myon Lee with Joo-Hyoung Lee (2015), "The Influence of Perceived Organizational Support & Voluntary Choice on Nonstandard Worker's Job Satisfaction," <i>Journal of Organization and Management, An International Journal</i> , 39(2): 35-61.(in Korean)		

Yoo, Chang Jo			
전공분야 (Major)	Marketing		
세부연구분야 (Research)	Consumer Behavior, Marketing Communication, Marketing Strategy		
학사학위과정 (Bachelor)	Yonsei University	Department	Business Administration
석사학위과정 (Master)	University of Oregon	Department	Marketing
박사학위과정 (Doctor)	University of Arizona	Department	Marketing
담당과목 (Subject)	Principles of Marketing	Marketing Communication	Consumer Behavior
대표저서 (Books)	Advertising Management, Bobmunsa, 2005		
	Integrated Marketing Communication, Hakhyunsa, 2007		
	SHOW, Culturegraphics, 2009		
대표논문 (Theses)	Yoo, Changjo, H Bang, and Y Kim (2009), "The Effects of a Consistent Ad Series on Consumer Evaluations," International Journal of Advertising, 28, 105-23.		
	Yoo, Changjo and D MacInnis (2005), "The Brand Attitude Formation Process of Emotional and Informational Ads," Journal of Business Research, 58 (10), 1397-406.		
	Yoo, Changjo and DJ MacInnis (2004), "Same or Different? How Distance and Variation Affect Similarity Judgments," PSYCHOLOGY AND MARKETING, 21 (3), 209-28.		

Kim, Seung Yong			
전공분야 (Major)	Organizational Behavior		
세부연구분야 (Research)	Organizational Behavior, Human Resources Management		
학사학위과정 (Bachelor)	Dongguk University	Department	Business Administration
석사학위과정 (Master)	University of Scranton	Department	General Management
박사학위과정 (Doctor)	University of Memphis	Department	Organizational Behavior, Human Resources Management
담당과목 (Subject)	Organizational Behavior	Human Resource Management	Organizational Communications
대표논문 (Theses)	Kim, S(2009) , Cross-cultural Comparison of the Effects of the Discrepancy between the Prominence and the Fulfillment of Career-orientation on Organizational Effectiveness. International Business Review. 13(2): 89-117		
	Kim, S(2006) An empirical testing of a multi-route model on LMX - job satisfaction relationship. Korean Management Review. 35(6):1649-1679		
	Tu, H., Sullivan, S, E., & Kim, S.(2002), Investment strategies of small and medium size firms in China. International Journal of Small Business. 11(1) 120-144		

Park, Chan-Kyoo			
전공분야 (Major)	Production & Operations Management		
세부연구분야 (Research)	Management Science, Operations Management,		
학사학위과정 (Bachelor)	Seoul National University	Department	Industrial Engineering
석사학위과정 (Master)	Seoul National University	Department	Industrial Engineering
박사학위과정 (Doctor)	Seoul National University	Department	Industrial Engineering
담당과목 (Subject)	Operations Management	Management Science	Supply Chain Management
대표논문 (Theses)	"An optimization approach to resolving circular shareholding in large business groups," <i>Journal of the Operational Research Society</i> , Vol. 66(2015), 1454-1470.		
	"A study on the impact of corporate governance on the supply chain efficiency of manufacturing companies: share repurchase, ownership-control discrepancy and inventory turnover," <i>Journal of the Korean Production and Operations Management Society</i> , Vol. 26, No. 3(2015), 225-249.		
	"A study on applying social network centrality metrics to the ownership networks of large business groups," <i>Korean Management Science Review</i> , Vol. 32, No. 2(2015), 15-35.		

Kim, Dae Lyong			
전공분야 (Major)	Finance		
세부연구분야 (Research)	Financial management investment, Derivative and Risk Management		
학사학위과정 (Bachelor)	Dongguk University	Department	Statistics
석사학위과정 (Master)	University of Nebraska-Lincoln	Department	Major : Actuarial Science, Minor : Finance
박사학위과정 (Doctor)	University of Nebraska-Lincoln	Department	Finance
담당과목 (Subject)	Finance	Investment	Option & Futures
대표논문 (Theses)	"An Empirical Study on the Determinant Factors of Bond Spread According to Credit Rating in the Domestic Corporate Bond Trading Market", <i>Journal of Knowledge Studies</i> Vol. 7 No 1, 2009, pp. 47-84(with Kim, Sun Je)		
	"A Case Study Medium and Small Enterprises, Fund Supporting on Korea", <i>Business Journal</i> , Vol.31 No.1 pp. 109-142 (with Choi, Su-Sboel, Park, Young-Min)		
	Multi-scale Cluster Hierarchy for Non-stationary Functional Signals of Mutual Fund returns." <i>Journal of Management Science</i> Vol.. 24, No. 2, 2007, pp. 57-72(with Jung, Uk)		

Lee, Sang Hyun			
전공분야 (Major)	Marketing		
세부연구분야 (Research)	Retailing, Services Marketing, Hospitality Marketing, Relationship Marketing		
학사학위과정 (Bachelor)	Kwangwoon University	Department	Business Administration
석사학위과정 (Master)	Purdue University	Department	Hotel Marketing
박사학위과정 (Doctor)	Purdue University	Department	Consumer Sciences & Retailing
담당과목 (Subject)	Principle of Marketing	Services Marketing	Channel Management
대표저서 (Books)	Kwan, YoungSik, Chan Lee, Sanghyun Lee and JungKun Kim (2007), "Tourism Marketing Research Analysis using the SPSSWIN", DaeKyung Publication		
대표논문 (Theses)	Sanghyun Lee, Alan J. Dubinsky, and Juyoung Kim (2013), "Measuring mediating factors in the use of interpersonal sensitivity in organizations," Journal of Business Research, 66, 1285-1291.		
	Dubinsky, Alan, Jooyoung Kim, and Sanghyun Lee (2011), "Imparting Negative News to Salespeople," Psychology & Marketing, 28 (8), 803-824.		
	Sanghyun Lee, Lucette B. Comer, Alan J. Dubinsky, and Kai Schafer (2011), "The Role of Emotion in the Relationship between Customers and Automobile Salespeople," Journal of Managerial Issues, 23 (2), 206-226.		

Yi, June Suh			
전공분야 (Major)	Finance		
세부연구분야 (Research)	Funds, Asset Pricing, Derivatives		
학사학위과정 (Bachelor)	Korea University	College of Business Administration	Business Administration
석사학위과정 (Master)	Syracuse University	School of Management	Finance
박사학위과정 (Doctor)	Syracuse University	School of Management	Finance
담당과목 (Subject)	Investments	Financial Management	Portfolio theory
대표저서 (Books)	Junesuh Yi, M. Jung, 2010, Corporate Finance-core principles applications (Korean ed.) McGraw-Hill		
대표논문 (Theses)	Junesuh Yi and K. Cho, 2015, Performance of technology sector hedge funds in emerging markets, Emerging Market Finance and Trade 51(5), pp.985-1000		
	Junesuh Yi and J. Kim, 2013, The determinants of post-merger survival in reverse takeovers, Korean Journal of Financial Studies 42(1), 163-192		
	Junesuh Yi and K. Bae, 2008, "The impact of the short-short rule repeal on the timing ability of mutual funds," Journal of Business Finance & Accounting 35(7), 969-998		

Yeo, Jun Sang				
전공분야 (Major)	Marketing			
세부연구분야 (Research)	Consumer Psychology, Brand Management, Advertising & Promotion Strategy			
학사학위과정 (Bachelor)	Korea University	Department	Business Administration	
석사학위과정 (Master)	Korea University	Department	Marketing	
박사학위과정 (Doctor)	Korea University	Department	Marketing	
담당과목 (Subject)	Marketing Principle	Consumer Behavior	Brand Management	Marketing Research
대표저서 (Books)	Contrarian Marketing, One and One Books, Seoul, Korea, 2004.			
	The 33 Immutable Laws of Marketing in Korea, The Nan Publisher, Seoul, Korea, 2003.			
대표논문 (Theses)	"The Effect of Geographic Indication in Advertising Background Pictures on Product Evaluation: The Moderating Role of Familiarity," <i>Asian Journal of Social Psychology</i> . October, 2015 (SSCI)			
	"Corporate Brand Trust as a Mediator in the Relationship between Consumer Perception of CSR, Corporate Hypocrisy, and Corporate Reputation," <i>Sustainability</i> , March, 2015 (SSCI)			

Choi, Gyoung-Gyu				
전공분야 (Major)	Business Administration			
세부연구분야 (Research)	Strategic Management; Corporate Governance			
학사학위과정 (Bachelor)	Seoul National University	School of Education (Mathematics, Education)	BS	
석사학위과정 (Master)	Harvard University	Harvard Kennedy School (Public Policy)	MPP	
	Northwestern University	Northwestern Law School (Law)	LLM	
박사학위과정 (Doctor)	Stanford University	Graduate School of Business (Business Administration)	PhD	
담당과목 (Subject)	Strategic Management		Research Methodology	
대표저서 (Books)	Choi, G., 2006. A Research on the Competitiveness in R&D and Technology Financing based on Value-chain-based Innovation System (VIS), Seoul Development Institute.			
	Choi, G., 2006 The Policy Direction of Foreign Direct Investment in Seoul, Seoul Development Institute			
대표논문 (Theses)	Evaluation of Credit Guarantee Policy using Propensity Score Matching			
	Governance Structures of Oligopoly Firms and Market Performance in the Case of Privatization The Social Benefits and Costs of Entry Contests in Oligopoly: Cournot-Nash Oligopoly with a Linear Demand			

Sung, Sang Hyeon

전 공 분 야 (Major)	Organizational Behavior			
세부연구분야 (Research)	Human Resource Management, Strategic HRM, HRM-performance linkage, Diversity management, Group			
학사학위과정 (Bachelor)	Seoul National University	Department	Business Administration	
석사학위과정 (Master)	Yonsei University	Department	HR/OB	
박사학위과정 (Doctor)	Yonsei University	Department	Management : HRM, OB and Strategy	
담당 과 목 (Subject)	Human Resource Management	Human Resources Development	Organizational Behavior	Organizational Communication
대 표 저 서 (Books)	Sung, S. (2017), Evaluation: Base of Right Human Resource Management. In KOCI(Korea Organization Competency Institute)(Eds.), Choi, J., Park, K., Park, Y., Sung, S., Lim, H., & Jung, M. (2017, Sept.), Performance driven HR - Is It Medicine or Poison?, Hyoil Munhwasa Publishing: Seoul.			
	Sung, S. et. al. (2016, Nov.), Guide Book for Fair Evaluation, Ministry of Employment and Labor.			
	How to Prepare Human Resource Management in the Era of Retirement Age 60 (2014), Co-authored, Hodunamu Publishing: Seoul.			
	Choi, S. H., Park, J. S., Han, J., Sung, S. H., Park, G. B., & Gu, J. H., (2012), The Growth Paradigm of Korean Enterprises: Directions for New Industrial Policy, Korea Institute for Industrial Economics & Trade(KIET).			
대 표 논 문 (Theses)	Kim, D. & Sung, S. (2018), Recent Researches and Future Directions on Growth Factors of Small Giant Enterprise, Asia Pacific Journal of Small Business, 40(3), 45-75.			
	Jung, H. C. & Sung, S. H. (2018), Hwajaeng Attitude Scale Development based on Wonhyo's Thought, The Korean Academy of Organization and Management, 42(3), 97-133.			
	Sung, S., Lee, J. W., & Tae, W. (2017), The impact of team diversity on team outcomes in a Korean context: a case of a public enterprise, Productivity Review, 31(2), 165-192.			

Kim, Hyon Dong

전 공 분 야 (Major)	Organizational Behavior/Human Resource Management			
세부연구분야 (Research)	Work-Family Balance, Compensation, Labor Relations			
학사학위과정 (Bachelor)	Hankuk University of Foreign Studies	International Trade	B.A	
석사학위과정 (Master)	Michigan State University	Human Resources and Employment Relations	Master of Art	
박사학위과정 (Doctor)	The Ohio State University	Labor and Human Resources	Ph.D	
담당 과 목 (Subject)	Organizational Behavior	Human Resource Management	Macro-Organizational Behavior	Business Ethics
대 표 논 문 (Theses)	Kim, H, & Shin, E.(2011), " Labor union participation and workplace innovations in high performance workplaces ". Quarterly Journal of Labor Policy, Vol. 11, No 3, pp. 5-35.			
	Kim, H., (2010), "Exploring how to manage Internet addiction in college life". The Journal of Korean Education, Vol. 37, No 1, pp.185-205.			
	Kim, H., & Gong, Y.(2009), "The roles of tacit knowledge and OCB in the relationship between group-based pay and firm performance". Human Resource Management Journal, Vol. 19, No 2, pp. 120-139.			

Chun, Seung Woo			
전공분야 (Major)	Marketing		
세부연구분야 (Research)	Marketing Cross-Culture Consumer Behavior, Consumer Culture		
학사학위과정 (Bachelor)	Sungkyunkwan University	Department	Korean Philosophy
석사학위과정 (Master)	City University of New York	Department	Marketing
박사학위과정 (Doctor)	University of Nebraska-Lincoln	Department	Marketing
담당과목 (Subject)	Marketing Research	Marketing Communication	Consumer Behavior
대표논문 (Theses)	<p>Gentry, James W., Sunkyu Jun, Seungwoo Chun (2009), "The Influence of Preference inconsistent information on Cognitive Dissonance and Perceived Diagnosticity: Cross-cultural Study between Westerners and Easterners," Journal of Consumer Studies, 20(2), 149-171.</p> <p>Kim, Changsoo, Taihoon Cha and Seungwoo Chun,(2009), "The Effect of the Saliency of Product-category information on Brand Extension Evaluation: A Cross-cultural Study about the Interference Effect of Product-category information between Westerners and Easterners." Korean Marketing Review, 24 (1), 29-50.</p> <p>Kim, Gwi-Gon, Taihoon Cha, and Seungwoo Chun (2009), "The Sensitivity on the Message Framing of Political Campaign: Regulatory Fit Perspective," The Korean Journal of Advertising, 20 (1),83-99.</p>		

Jung, Uk			
전공분야 (Major)	Operations Management		
세부연구분야 (Research)	Statistical Data Mining, Management Science		
학사학위과정 (Bachelor)	Sungkyunkwan University	Department	Industrial Engineering
석사학위과정 (Master)	Georgia Institute of Technology	Department	Operations Research
박사학위과정 (Doctor)	Georgia Institute of Technology	Department	Industrial & Systems Engineering
담당과목 (Subject)	Operations Management	Management Science	
대표논문 (Theses)	<p>Dandan Yun, Shuai Zhang and Uk Jung* (2019), "A variable-selection control chart via penalized likelihood and Gaussian mixture model for multi-modal and high-dimensional processes", Quality and Reliability Engineering International (SCIE), Vol. 35, No. 4, pp.1263~1275</p> <p>Shuai Zhang, Yumin Liu, and Uk Jung* (2019), "Sparse abnormality detection based on variable selection for spatially correlated multivariate process", Journal of Operational Research Society (SSCI), Vol. 70, No. 8, pp.1321~1331</p> <p>Uk Jung and B.D. Chung* (2016), "Lessons from the history of Samsung's supply chain management innovations: Focus on the TQM perspective", TQM & Business Excellence, Vol. 27 issues 7-8, pp. 751~760 (SSCI)</p>		

Kang, Kyeong - Hoon

전 공 분 야 (M a j o r)	Finance		
세부연구분야 (Research)	Financial Intermediation, Game Theory, Information Economics		
학사학위과정 (Bachelor)	Seoul National University	Economics	BA in Economics
석사학위과정 (M a s t e r)	Univ. of Maryland College Park	Economics	MA in Economics
박사학위과정 (D o c t o r)	Univ. of Maryland College Park	Economics	PhD in Economics
담 당 과 목 (Subject)	Financial Markets and Institutions	Financial Management	
대 표 저 서 (B o o k s)	<i>Fiscal Reform and Financial Management Information System in Korea</i> (with Deuk Jong Bae, Yong Lak Choi, Woong Heo and Sang-Gyun Kim), Ministry of Strategy and Finance, March 2011		
	<i>Credit Information Sharing with Money Lenders and Small Loan Finance</i> , (with In Ho Lee, in Korean), Korea Federation of Banks (KFB) Research Series on Credit Information, No. 4, Oct. 2008.		
	<i>Herd Behavior in Korean Financial Markets</i> , (in Korean), KIF Financial Research Paper 2006-08, Nov. 2006.		
대 표 논 문 (T h e s e s)	Fund Expenses and Vertical Integrations in the Fund Industry (with Jaejoon Han and Seungyeon Won), <i>Economic Modelling</i> , Vol. 35, Sep. 2013, pp.856-864		
	Investment Banking and Commerce, (in Korean), <i>Asian Review of Financial Research</i> , Vol. 25, No. 4, 2012		
	The Effects on Rating Shopping of the Requirement of Multiple Credit Ratings in Korea" (with Junesuh Yi, in Korean), <i>Journal of Money and Finance</i> , Vol. 25, No. 3, Sep. 2011		

Jin Q Jeon

전 공 분 야 (M a j o r)	Finance		
세부연구분야 (Research)	Corporate Finance, Initial Public Offerings, M&As		
학사학위과정 (Bachelor)	Sungkyunkwan Univ.	Department	Business Admin
석사학위과정 (M a s t e r)	Sungkyunkwan Univ.	Department	Finance
박사학위과정 (D o c t o r)	University of Alabama	Department	Finance
담 당 과 목 (Subject)	Finance, Corporate Finance		Financial Management
대 표 논 문 (T h e s e s)	"Multiple Lead Underwriter IPOs and Firm Visibility". <i>Journal of Corporate Finance</i> "		
	"The Role of Co-managers in Reducing Expected Flotation Costs", <i>Journal of Banking and Finance</i>		
	"How much is reasonable? The size of termination fees in M&As," <i>Journal of Corporate Finance</i>		

Kang, Wooseong			
전공분야 (Major)	Business Administration (Marketing)		
세부연구분야 (Research)	New Product Development, Innovation Management, Competitive Strategy		
학사학위과정 (Bachelor)	Yonsei University	Economics	B.A. in Economics
석사학위과정 (Master)	Yonsei University	Business Administration (Marketing)	MBA
	Stanford University	Statistics	Master of Science
박사학위과정 (Doctor)	University of North Carolina-Chapel Hill	Business (Marketing)	Ph.D. in Marketing
담당과목 (Subject)	Principles of Marketing	New Product Development	Marketing Research
대표논문 (Theses)	Kang, Wooseong, Montoya, M. Mitzi. (2014), "The Impact of Product Portfolio Strategy on Financial Performance: The Roles of Product Development and Market Entry Decisions," <i>Journal of Product Innovation Management</i> , 31(3), 516-534		
	Kang, Wooseong, Bayus, Barry L., Balasubramanian, Sridhar (2010), The Strategic Effects of Multimarket Contact: An Empirical Study of Price and Product Decisions in the Personal Computer Industry, <i>Journal of Marketing Research</i> , 47 (June), 415-427		
	Bayus, Barry L., Kang, Wooseong, Agarwal, Rajshree (2007), Creating Growth in New Markets: A Simultaneous Model of Firm Entry and Price, <i>Journal of Product Innovation Management</i> , 24(2), 139-155		

Yoon, Sun-Joong			
전공분야 (Major)	Finance		
세부연구분야 (Research)	Options and Futures, Fixed Income Securities		
학사학위과정 (Bachelor)	KAIST	Department of Electronic Engineering	BS in Electronic Engineering
석사학위과정 (Master)	KAIST	Department of Management Engineering (Finance)	MS in Management Engineering (Finance)
박사학위과정 (Doctor)	KAIST	Department of Management Engineering (Finance)	Ph.D. in Management Engineering (Finance)
담당과목 (Subject)	Financial Management	Fixed Income Securities	Options and Futures
대표논문 (Theses)	The role of the variance premium in GARCH-option pricing models (<i>Journal of Banking and Finance</i> , 2015)		
	Endogenous Labor/Leisure/Investment Choice under Time Constraints (<i>JFQA</i> , 2011)		
	Information Content of Volatility Spreads (<i>Journal of Futures Markets</i> , 2010)		

Lim Sungmook			
전공분야 (Major)	Production & Operations Management		
세부연구분야 (Research)	Management Science, Operations Management,		
학사학위과정 (Bachelor)	Seoul National University	Department	Industrial Engineering
석사학위과정 (Master)	Seoul National University	Department	Industrial Engineering
박사학위과정 (Doctor)	Seoul National University	Department	Industrial Engineering
담당과목 (Subject)	Management Science		Operations Management
대표논문 (Theses)	S. Lim and J. Zhu (2019), Primal-dual correspondence and frontier projections in two-stage network DEA models, <i>OMEGA-The International Journal of Management Science</i> 83: 236-248.		
	S. Lim (2019), A note on a robust inventory model with stock-dependent demand, <i>Journal of the Operational Research Society</i> 70(5): 851-866.		
	S. Lim and J. Zhu (2016), A note on two-stage network DEA model: Frontier projection and duality, <i>European Journal of Operational Research</i> 248(1), 342-346.		

Mcdonald, Karin			
전공분야 (Major)	MBA – Entrepreneurship		
세부연구분야 (Research)	Entrepreneurship, Start-up Financing		
학사학위과정 (Bachelor)	Stanford University	Department	English Literature
석사학위과정 (Master)	University of Edinburgh	Department	MBA – Management
담당과목 (Subject)	Business English Debate	Principles of Management	
대표논문 (Theses)	Promoting Entrepreneurship in Scotland: The Impact of Networks and the Role of Mentorship		

Sue Hyun Lee			
전공분야 (Major)	Marketing		
세부연구분야 (Research)	Consumer Behavior, Consumer Culture, Branding		
학사학위과정 (Bachelor)	Ewha Womans University	Department	Information Science, eBusiness
석사학위과정 (Master)	Carnegie Mellon University	Department	Information Technology, eBusiness
박사학위과정 (Doctor)	Seoul National University	Department	Marketing
담당과목 (Subject)	Principles of Marketing	Consumer Behavior	Brand Management
대표논문 (Theses)	"An Integrative Study of Experience Collecting Behavior," <i>Journal of Consumer Studies</i> (2014), 25(4), 23–55.		
	"Gift for Myself: A Qualitative Study of Self-Gift Consumption Behavior in Korea," <i>Journal of Consumer Studies</i> (2013), 24(3), 123–155.		

Goo Hyeok Chung			
전공분야 (Major)	Organizational Behavior, Human Resources Management,		
세부연구분야 (Research)	Innovation, Strategic HRM, Human Resource Information Systems		
학사학위과정 (Bachelor)	Yonsei University	Department	Mechanical Engineering
석사학위과정 (Master)	University of Minnesota	Department	Human Resources and Industrial Relations
박사학위과정 (Doctor)	Seoul National University	Department	Human Resources and Organizational Behaviors
담당과목 (Subject)	Organizational Behavior	Leadership	Human Resources Management
대표논문 (Theses)	Chung, G. H., Du, J., & Choi, J. N. (2014). How do employees adapt to organizational change driven by cross-border M&As? A case in China. <i>Journal of World Business</i> , 49, 78–86.		
	Chung, G. H., Choi, J. N., & Du, J. (2017). Tired of innovations? Learned helplessness and fatigue in the context of continuous streams of innovation implementation. <i>Journal of Organizational Behavior</i> , 38, 1130–1148.		
	Chung, G. H., & Choi, J. N. (2018). Innovation implementation as a dynamic equilibrium: Emergent processes and divergent outcomes. <i>Group and Organization Management</i> , 43, 999–1036. – 2018 Group & Organization Management Outstanding Paper		

Lee, Chae Ho			
전공분야 (Major)	Marketing		
세부연구분야 (Research)	Consumer Behavior, Consumer Psychology, Consumer Happiness, Judgment and Decision Making		
학사학위과정 (Bachelor)	Korea University	Department	Business Administration
석사학위과정 (Master)	Seoul National University	Department	Business Administration (Marketing)
박사학위과정 (Doctor)	University of Southern California	Department	Marketing
담당 과 목 (Subject)	Principles of Marketing	Consumer Behavior	Marketing Research
대표 논문 (Theses)	Lee, Jacob C., Deborah L. Hall, and Wendy Wood (2018), "Experiential or Material Purchases? Social Class Determines Purchase Happiness," Psychological Science, 29 (7), 1031-1039.		
	Lee, Jacob C., Sara Kim, and Phyllis Xue Wang (2022), "Anthropomorphizing Makes Material Goods as Happiness-inducing as Experiences," Marketing Letters, 33, 61-73.		
	Giroux, Marilyn, Jungkeun Kim, Jacob C. Lee, and Jongwon Park (2022), "Artificial Intelligence and Declined Guilt: Retailing Morality Comparison between Human and AI," Journal of Business Ethics, 178, 1027-1041.		

Choi, Hyundo			
전공분야 (Major)	Production & Operations Management		
세부연구분야 (Research)	Technology and Innovation Management, Sustainability		
학사학위과정 (Bachelor)	KAIST	Department	Mechanical Engineering
석사학위과정 (Master)	-	Department	-
박사학위과정 (Doctor)	Seoul National University	Department	Technology Management, Economics and Policy
담당 과 목 (Subject)	Technology Management		Operations Management
대표 논문 (Theses)	Choi, H. and Oh, D.-H. (2019). The importance of research teams with diverse backgrounds: Research collaboration in the Journal of Productivity Analysis. Journal of Productivity Analysis, in press.		
	Choi, H. (2018). Technology-push and demand-pull factors in emerging sectors: Evidence from the electric vehicle market. Industry and Innovation, 25(7), 655-674.		
	Choi, H., Park, S., & Lee, J. D. (2011). Government-driven knowledge networks as precursors to emerging sectors: A case of the hydrogen energy sector in Korea. Industrial and Corporate Change, 20(3), 751-787.		

교과과정표

학수번호	교과목명	학점	이론	실습	이수대상	원어강의	비고
MGT6001	조사방법론	3	3		석사1~4기		
MGT6010	선물·옵션 시장론	3	3		석사1~4기		
MGT6011	투자론	3	3		석사1~4기		
MGT6012	보험론	3	3		석사1~4기		
MGT6013	재무관리	3	3		석사1~4기		

학수번호	교과목명	학점	이론	실습	이수대상	원어강의	비고
MGT6015	마케팅원론	3	3		석사1~4기		
MGT6018	소비자행동	3	3		석사1~4기		
MGT6019	유통구조 및 경로관리	3	3		석사1~4기		
MGT6020	마케팅 조사론	3	3		석사1~4기		
MGT6024	임금관리론	3	3		석사1~4기		
MGT6025	인력개발론	3	3		석사1~4기		
MGT6026	인사관리	3	3		석사1~4기		
MGT6027	전략경영론	3	3		석사1~4기		
MGT6028	경영계량분석	3	3		석사1~4기		
MGT6029	운영관리	3	3		석사1~4기		
MGT6030	금융중개론	3	3		석사1~4기		
MGT6031	조직행위론	3	3		석사1~4기		
MGT6035	기업재무	3	3		석사1~4기		
MGT6036	신상품개발 및 가격전략	3	3		석사1~4기		
MGT6037	마케팅커뮤니케이션	3	3		석사1~4기		
MGT6038	브랜드관리	3	3		석사1~4기		
MGT7001	조사방법론	3	3		석박사1~4기		
MGT7002	조사방법세미나	3	3		석박사1~4기		
MGT7003	다양성관리	3	3		석박사1~4기		
MGT7004	품질경영	3	3		석박사1~4기		
MGT7005	의사결정론	3	3		석박사1~4기		
MGT7006	공급사슬관리	3	3		석박사1~4기		
MGT7007	계량경영 분석방법론 세미나	3	3		석박사1~4기		
MGT7008	생산관리세미나	3	3		석박사1~4기		
MGT7009	품질경영특강	3	3		석박사1~4기		
MGT7010	경영전략특별연구	3	3		석박사1~4기		
MGT7011	비노조근로자대표제도세미나	3	3		석박사1~4기		
MGT7012	경영자료 애널리틱스	3	3		석박사1~4기		
MGT7013	비즈니스 시뮬레이션 특강	3	3		석박사1~4기		
MGT7014	운영성과평가 및 벤치마킹	3	3		석박사1~4기		
MGT7015	데이터사이언스 세미나	3	3		석박사1~4기		
MGT7016	광고론	3	3		석박사1~4기		
MGT7017	소비자행동론특강	3	3		석박사1~4기		
MGT7018	마케팅정보시스템	3	3		석박사1~4기		
MGT7019	마케팅세미나	3	3		석박사1~4기		
MGT7020	조직행위및통계분석특강	3	3		석박사1~4기		
MGT7021	인적자원데이터분석	3	3		석박사1~4기		
MGT7022	기술혁신경영	3	3		석박사1~4기		
MGT7023	국제마케팅특강	3	3		석박사1~4기		
MGT7024	마케팅연구방법론	3	3		석박사1~4기		
MGT7025	판매촉진론특강	3	3		석박사1~4기		
MGT7026	소비자행동과커뮤니케이션전략	3	3		석박사1~4기		
MGT7027	신제품및혁신관리전략	3	3		석박사1~4기		
MGT8001	조사방법세미나(1)	3	3		박사1~4기		
MGT8002	조사방법세미나(2)	3	3		박사1~4기		
MGT8010	생산전략론	3	3		박사1~4기		
MGT8012	투자론 특강	3	3		박사1~4기		
MGT8013	국제재무관리특강	3	3		박사1~4기		
MGT8014	포트폴리오관리	3	3		박사1~4기		
MGT8015	재무관리세미나	3	3		박사1~4기		
MGT8016	재무/금융 연구방법론	3	3		박사1~4기		
MGT8017	금융기관경영론특강	3	3		박사1~4기		
MGT8018	국제보험특강	3	3		박사1~4기		
MGT8019	파생금융상품론특강	3	3		박사1~4기		

학수번호	교과목명	학점	이론	실습	이수대상	원어강의	비고
MGT8020	가치평가론특강	3	3		박사1~4기		
MGT8021	소비자행동론특강	3	3		박사1~4기		
MGT8022	마케팅세미나	3	3		박사1~4기		
MGT8024	광고론	3	3		박사1~4기		
MGT8025	마케팅정보시스템	3	3		박사1~4기		
MGT8028	유통구조 및 경로관리	3	3		박사1~4기		
MGT8029	조직행위 및 조사방법론특강	3	3		박사1~4기		
MGT8030	임금관리론	3	3		박사1~4기		
MGT8031	고용관계론특강	3	3		박사1~4기		
MGT8032	조직구조론	3	3		박사1~4기		
MGT8033	단체교섭론	3	3		박사1~4기		
MGT8034	인사관리세미나	3	3		박사1~4기		
MGT8035	리더십(조직커뮤니케이션이론)	3	3		박사1~4기		
MGT8036	조직심리학	3	3		박사1~4기		
MGT8037	경영전략세미나	3	3		박사1~4기		
MGT8038	마케팅조사론	3	3		박사1~4기		
MGT8039	재무이론특강	3	3		박사1~4기		
MGT8040	기업재무론특강	3	3		박사1~4기		
MGT8043	고용과 사회적 책임 세미나	3	3		박사1~4기		